



8th Annual Green Building Conference March 11, 2010 - March 12, 2010 Syracuse, NY, USA

In Collaboration with SUNY College of Environmental Science and Forestry and the U.S. Green Building Council New York Upstate Chapter, Synapse Partners LLC is sponsoring the “Organizational Sustainability Short Course” on Thursday, March 11th, afternoon session.

Time: Registration: 12:00 - 4:00 PM on March 11, 2010
A box lunch will be provided
(Note: late arrivals are welcome!)

Session Title: **Organizational Sustainability – A Step-by-Step Approach**

- Organizational Sustainability – The “Big Picture” View
- Green Buildings – Existing and New
- Emissions – Footprints and Offsets
- Procurement and Operations
- Reporting – Telling Your Sustainability Story

Presenter: Michael Arny, President, Leonardo Academy

Description: This presentation provides a step-by-step approach to organizational sustainability, beginning with a “big picture” view of organizational sustainability. For each area the presentation will cover how to get started, benchmarking, step-by-step actions and ongoing tracking of sustainability performance.

Sustainability is a journey and not an event and the step-by-step approach presented will help your company or organization move forward from wherever you are today.

Presenter Bio:

Michael Arny founded Leonardo Academy in 1997. Michael has worked on energy and environmental issues throughout his entire career. Michael worked for the Wisconsin Public Service Commission for 14 years. He chaired the State of Wisconsin committee that developed the State of Wisconsin Greenhouse Gas emissions inventory, emission reduction cost analysis, and the economic benefits analysis for emission reductions.

Michael chaired the LEED-EB Committee of the U.S. Green Building Council from 2001-2005 and is a LEED® Accredited Professional.

Sponsor: **Synapse Partners, LLC** strives to apply sustainable business practices to fulfill our clients and partners business objectives by balancing economic, social, and environmental factors to create opportunity in an ever changing and challenging world market.